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CONNECTIONS

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We're making NetSpeed twice as fast...again!

Now get 2 MEG download speeds (4 MEG download speeds for businesses) for the same low rate!

We're doubling the speed of our NetSpeed service again without raising the price.

Starting July 1st, what used to be our NetSpeed 1 Meg service will now be our NetSpeed 2 Meg service. You'll experience blazing fast 2 Meg download speeds, which is twice as fast as before for the same low price of \$45 a month. Our valued business customers currently taking the 2 Meg

NetSpeed Business Service will begin receiving 4 Meg download speeds on July 1st for the same monthly price they pay now. If you're a current NetSpeed customer, you don't have to do a thing. You'll automatically begin receiving the faster Internet speeds on July 1st.

If you've thought about adding NetSpeed, there's never been a better time. We recently lowered the price of our

modems, so you pay less to get started. And download speeds have never been faster!

In addition to faster speeds and lower modem prices, all customers have the opportunity to save on their NetSpeed service every month when they choose a ONE RATE Package. Choose the Super Charged package, and you can save nearly \$22 a month! Go to www.butler-bremer.com or give us a call for details!

Get High Speed Internet for the same price you've been paying for dial-up!

If you're a dial-up customer, now you can get our new NetSpeed Lite service for just \$25 a month — the same price you've been paying for dial-up! With NetSpeed Lite, you get an always-on High Speed Internet connection and fast 128K download speeds, allowing you to surf the Internet 3 to 4 times faster than you do with dial-up without tying up the phone line!

If you're ready to make the switch to High Speed for *no additional monthly cost, just give us a call. Call us to upgrade your service to NetSpeed Lite by



July 31st and we'll even waive the \$15 conversion fee! ■

*There is a one-time charge of \$50 to purchase the modem.

If you are a Dial-up Internet customer and you don't want to upgrade to our new NetSpeed Lite High Speed Internet service, your dial-up Internet rate will drop from \$25.00 a month to \$19.95 a month on July 1st.

Shell Rock customers taking the 128K service will see their rate go from \$29.95 a month to \$25.00 a month — savings of \$4.95 a month!

Keep the kids entertained with Cable TV & Internet from Butler-Bremer!



For most kids, summer is all about riding bikes, baseball games, splashing in the pool and getting ice cream from the ice cream man. But even the most active kids need some indoor downtime to escape from the scorching sun. If you've got Cable

TV and High Speed Internet from Butler-Bremer, you've got two great tools to keep your kids entertained this summer. Here are some ideas!

SUMMER CABLE TV SPECIALS

If you've got "tweens," you are probably very familiar with both the Disney Channel and Nickelodeon. Both channels are airing some highly anticipated original new movies this summer that we're sure your kids won't want to miss. Here are the premier dates, but we're sure they'll be playing all summer!

June 13th: iCarly Saves Television on Nickelodeon

The popular series iCarly on Nickelodeon gets a makeover when a big time producer wants to bring it to TV.

June 20th: Camp Rock on Disney Channel

Featuring the Jonas Brothers, this original Disney Movie may just be the next "High School Musical."

August 22nd: The Cheetah Girls One World on Disney Channel

The third film in the highly popular

Cheetah Girls movie series takes the girls to India to star in a Bollywood production.

TOP EDUCATIONAL WEB SITES

Whether you've got preschoolers or teenagers, the Internet is a great place to keep up with reading and math over the summer and have fun at the same time. If you're got our **NetSpeed** service, send your kids to these three great sites:

www.funbrain.com

The Internet's #1 educational site for K-8 kids, offering educational arcade style games that teach math, science, history and more!

www.orangekids.com

From ING Direct, Planet Orange introduces kids to earning, saving, spending and investing. A great financial learning tool that's lots of fun!

www.pbskids.com

This is a fantastic site for younger children. Younger children get access to music, coloring and hundreds of age-appropriate games, as well as their favorite characters like Clifford, Barney and Arthur. ■

Butler-Bremer brings fiber to Shell Rock!

State-of-the-art network means more services and better quality!

If you're a Shell Rock customer, beginning in July you will see contractors in your area building out a "fiber-to-the-home" network. This is a lengthy project that will take a considerable amount of time to complete. Additionally, we will be bringing "fiber-to-the-home" to customers in other Butler-Bremer communities in the near future.

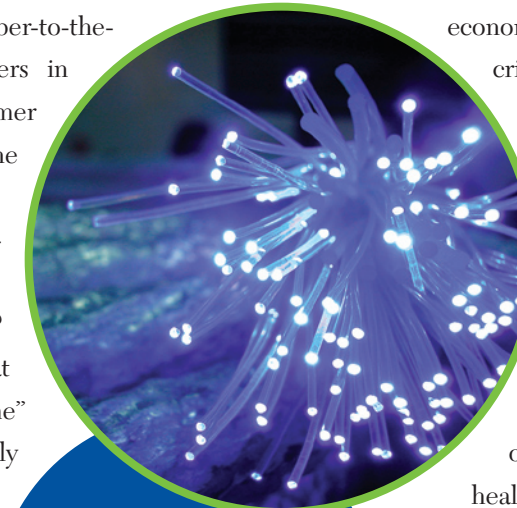
So what is "fiber-to-the-home" and what can it do? Experts agree that a "fiber-to-the-home" network is simply the best technology available today because it provides virtually unlimited bandwidth capacity. This means

Butler-Bremer Communications will be able to offer all of the latest Cable TV services in Shell Rock, as well as faster Internet speeds in the future. This fiber-optic network in Shell Rock ultimately allows Butler-Bremer to increase the level of quality

and provide additional advanced services to our Shell Rock customers.

Not only does a "fiber-to-the-home" network provide better quality, and the most cutting-edge services for our customers — it is also a vehicle for economic development and critical infrastructure in Shell Rock. The network will meet our current businesses' demand for advanced communications services, and will support educational opportunities, modern health care and economic growth. We are also hopeful, as it's been proven in other communities, that a new fiber-optic infrastructure will attract new high tech companies and create jobs.

We are proud to bring this exciting new technology to Shell Rock, and to our customers in other communities in the near future. Watch future newsletters for updates on our progress and information about new services as soon as they become available! ■



Putting fiber in Shell Rock will allow Butler-Bremer to offer all the latest Cable TV services

Broadcast TV goes 100% digital in February

In nine short months, broadcast stations will begin broadcasting all programming in digital only. If you are still receiving free over the air local broadcast programming on your TV with either a rooftop antenna or "rabbit ears," the type of TV you have is important.

If you have a Digital TV, you may possibly need a new UHF antenna. If you have an older Analog TV, you will need to purchase a "digital-to-analog" converter box to continue receiving your local broadcast stations. All households are eligible to receive two coupons toward the purchase of these converter boxes.

For answers to any questions you may have about the digital TV transition, go to www.dtv.gov. For information on how to get your converter box coupons, go to www.dtv2009.gov ■



Digital Cable and HDTV on track for Fall

We are pleased to announce that our new Digital Cable and HDTV services are still on schedule to be available around the September/October time frame. We are correcting a few technical issues now that will let us begin testing the services shortly.

Watch your mailbox for full information on new channels, services and pricing — coming soon!

Change of Disconnect Notice Policy

Effective with the August 1, 2008 billing, we will no longer be sending out FINAL NOTICES of Late Payment to customers. Rather, our disconnect policy will be displayed on your monthly bill each month and will be your only notice of disconnection.

All Butler-Bremer Communications'

bills are due upon receipt. If your bill is unpaid after the 20th of the month, you will have five business days to pay or your account will be disconnected. Reconnection charges are \$35.00 per service (with a maximum of \$70.00 in reconnection charges). Accounts that are unpaid as of the due date will be

Shell Rock customers: Get 4X faster Internet for around \$5 more a month!

Many of our Shell Rock customers are still taking an old SR I-Net 500 package, which offers 500K download speeds for \$39.95 a month. With our new, faster Internet speeds, we encourage you to upgrade to our standard NetSpeed 2 Meg service. For just \$45 a month, you get 4 times the download speeds, for an overall better surfing experience! Plus, when you upgrade to NetSpeed 2 Meg service, you are eligible to save money every month with one of our ONE RATE Packages. To upgrade your Internet service, or for more information, call us at 276-4458 or check out our web site at www.butler-bremer.com. ■